



**Festival**  
Oakland 2010

Calling all food, goods and services vendors!

**When:** October 3, 2010 11:00 am-5:00pm

**Where:** DeFremery Park  
1651 Adeline Street  
Oakland, CA 94607

**LIFE is LIVING** establishes a new model for partnerships between diverse and under-resourced communities, green action agencies, and the contemporary arts world. Since 2008, under the artistic direction of Marc Bamuthi Joseph, LIFE is LIVING has grown from a festival that uses art to foster environmental justice to a mobilized campaign much larger in scope. Highly successful LIFE is LIVING events have taken place in Harlem, Chicago, Houston, and Oakland, with further work proposed for Philadelphia, San Francisco, and the Twin Cities.

The LIFE is LIVING campaign includes a traveling environmental caucus & concert, Estria's Invitational Graffiti Battle, live action sports, sustainable materials construction projects, and a Speak Green youth poetry event. As we reflect the voices of an emerging cultural majority, we recognize that our arts practices must echo and sustain the lives of the communities we engage.

**Upon completion, please mail the application, liability waiver, and vendor fee payment to:**

Youth Speaks  
Attention: Candice Wicks  
Life is Living  
1663 Mission Street #603  
San Francisco, CA 94103

If you have any questions, please contact [candicewicks@gmail.com](mailto:candicewicks@gmail.com).



## Vendor Application

*Space is limited, so please register early! Applications are due NO later than September 27<sup>th</sup>!!!*

Applicant Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

What services or goods will you be selling? \_\_\_\_\_

Best days/times to reach you? \_\_\_\_\_

**Registration Fees:** Please check the registration fee that best fits your business.

- FREE for booths with free goods/services/information
- \$100 for goods booths (jewelry, clothing, books, etc)
- \$200 for food booths

Do you have Business Insurance?

Yes                      No

If so, please specify your insurance provider: \_\_\_\_\_

Policy No.: \_\_\_\_\_

### Information for the day of the festival:

**Booth Size:** 10 feet X 10 feet.

**Materials Provided:** You are responsible for bringing your own tables, chairs and tents. You are also responsible for your own set up and clean up.

**Set Up:** The park will open at 9:00 am for vendors. Please be completely set up NO LATER THAN 11 am. You can enter the park through 18<sup>th</sup> street and set up on the basketball courts in the space that has your company name. You must move your car out of the park immediately after set up.

**Clean Up:** All booth spaces must be cleaned and cleared no earlier than 5:00 pm and no later than 5:30pm. Please leave no garbage or belongings behind.

**Theme:** Please use materials that are ecologically friendly in solidarity with the festival's mission. Food vendors are GREATLY encouraged to use compostable dishware and cutlery.



## Festival Liability Waiver

I, the undersigned, \_\_\_\_\_ for myself and on behalf of (your business name) \_\_\_\_\_ do hereby release, indemnify and hold harmless the Life is Living Festival, Youth Speaks, its officers, members, and affiliates, the City of Oakland and their agents, employees, other participants, sponsoring agencies, sponsors, and advertisers, from any and all liabilities, costs, damages and expenses, including reasonable legal fees and court costs, and worker's compensation claims arising out of the participation and performance of myself or any person(s) authorized by me or my organization, to transact business, volunteer, or participate in this event on my behalf.

I understand that no insurance coverage is bound or in force. I accept full responsibility for any medical incident or injury to myself, or any person(s) conducting business on my behalf.

I have read and accept all the terms stipulated in this contract.

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Applicant Signature: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_